SML

End-to-End RFID Solution for Inventory Management

Leading Retailers and Brand Owners Depend on SML to Revolutionize Their Business to Retail 3.0

SML has delivered proven results for many of the world's most successful retail RFID projects with a global footprint and a full-service RFID technology solution, including retail RFID tags, Clarity™ software, and significant deployment and business case expertise. SML has completed successful RFID deployments with many of the world's largest retailers, including American Apparel, Tesco and more.

End-to-End RFID Solutions

Tags:

SML's wide range of high-quality tags includes woven labels, printed fabric labels, EAS, RFID, heat-transfer, packaging, specialty trims, printed paper products, etc.

Service Bureau:

SML's globally located Service Bureaus allow for standard and high-end RFID brand identification labels to be delivered anywhere in the world within 7 days from receipt of the SKU.
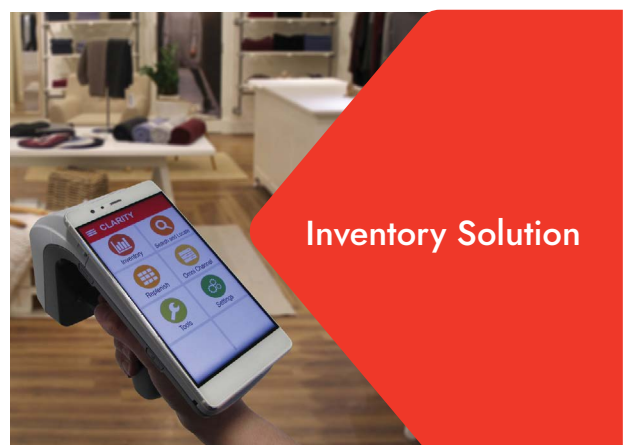
FlexiPrint:

FlexiPrint enables RFID tags, stickers, hangtags and care labels to be printed, EPC encoded and verified at your location.

Inventory Solution:

Clarity™ offers a powerful feature set that can be utilized throughout the supply chain, whether auditing factory shipments, tagging in DCs, or counting stock in stores. Usable with numerous RFID readers, mobile hardware (including Windows and Android) and able to integrate with complex back-end systems.

Value-added services include custom ROI analysis, overall project management, GS1 approved testing centers, piloting, rollout support, training and post-deployment support.
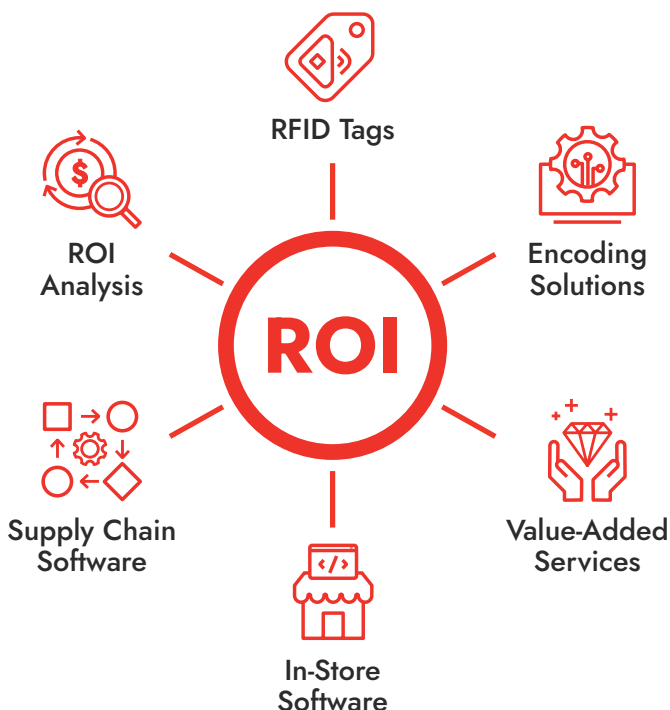
Have Questions On How SML RFID Can Help You Achieve Retail 3.0?

Tags

Service Bureau

In-Plant Printing

Inventory Solution

SML is Simplifying RFID for Retailers and Brand Owners

The compelling ROI of SML item-level RFID solutions has been proven in some of the largest and most complex retail supply chains through our global customers. From enabling agile supply chains to improved sales and margin by delivering big data analytics via item-level inventory visibility, SML solutions offer a value-added business case and a practical application to deliver a product when and where the customer needs it. With the introduction of omnichannel having the "Right Product" in the "Right Place" and at the "Right Time" has never been more important. RFID creates item-level visibility, which allows big data analytics along the supply chain, in order to enable logistics operations to meet that goal.

	UPC	SML
Inventory Accuracy	70%	>98%
Out-of-Stock	10-25%	<5% (2-7% sales lift)
Cycle Counts per Year	2x/year	200+ x/year
Internal Shrink	0.5-1.0%	0.15-0.3%

SML RFID Solution Tailor-Made to Your Business Case

SML is a trusted solution partner, delivering on the promise of RFID technology to enable a seamless evolution to Retail 3.0 and beyond.

Building on a legacy of retail RFID leadership, SML continues to invest in technology advancements, reducing the risks of deployment for retailers while transforming the shopping experience—both online and in-store.

Many of the world's largest retailers have relied on SML as their technology and solutions partner, achieving disruptive results and exceeding their business case goals.

RFID Tags

Encoding Solutions

ROI Analysis

ROI

Supply Chain Software

Value-Added Services

In-Store Software

Curious? Contact us at www.SML-RFID.com and let us help build the unique case for your organization.

SML RFID LEADS THE NEW ERA IN RETAILING

About SML

As the leading full-service RFID solution provider, SML is a trusted partner to the world's largest retailers and top fashion brands, delivering proven results and rapid ROI for our customers. SML offers a broad spectrum of certified RFID-enabled labels, tags, stickers and inlays from the largest global network of source-tagging service bureaus. SML Intelligent Inventory Solution's Clarity® enterprise-class platform has best-in-class features and functionality for RFID deployment in-store and throughout the retail supply chain.

SML has successfully delivered RFID to many of the world's most successful retailers. With a presence in over 30 countries, unparalleled deployment expertise and highly trained support personnel, SML is the leading technology provider for the new era in retailing, Retail 3.0. Visit the SML website at www.sml.com.

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